

Amendments to the Specification:

Please replace the paragraph starting on page 21, line 23 with the following amended paragraph:

After the ~~distribution~~ detection server 901 receives a sampled copy of A/V content, it passes the copy to an ID detector 902 to read the embedded content and recipient identifications. The ID detector 902 employs a decryption algorithm that is related to the steganographic or watermarking technique originally employed to embed the identifications into the A/V content. Since the decryption algorithm uses information of where and how the identifications are embedded in the A/V content, it is straightforward for the decryption algorithm to separate the embedded identifications from the underlying A/V content.